

Integrated Program in Business Analytics

Shaping Next-Gen Future Leaders Through
Data & Analytics



DATA SCIENCE EDUCATION RANKING
TOP PART-TIME PG
COURSES IN INDIA



— 2020 —

“ We are delighted to launch this certificate program on Business Analytics with Jigsaw Academy. In line with our mission to be contextually relevant, the Integrated Program in Business Analytics (IPBA) is designed to provide an in-depth and practical working knowledge of analytics and its applications in solving real-life business problems to the working professionals. The participants will learn how to use statistical models, machine learning, text mining, and big data techniques for modeling the real-world and making sound data-driven business decisions. My eminent colleagues from IIM Indore and the experienced professionals from Jigsaw Academy associated with this program are truly world-class with vast experience in the business analytics domain.

Prof. Himanshu Rai
Director, IIM Indore



“

We are now at a cusp where the workforce leading businesses are moving towards decoding data and understanding analytics. Jigsaw has always been fully committed to supporting the ambitions of those interested in upskilling themselves to stay on top of their game. We are very excited and are looking forward to working with IIM Indore on the IPBA.

Gaurav Vohra
CEO, Jigsaw Academy

“ IIM Indore is happy to initiate a certificate program in Business Analytics in association with M/s Jigsaw. The analytics, data science, and big data industry are among the fastest-growing sectors in India, with estimated growth rates of 30% year-on-year. The industry is also seeking talent which can help drive this growth. In this context, at IIM Indore we believe that the institute can leverage its unique strengths in analytics and data science and offer cutting-edge programs that enable solve the talent conundrum for this industry.

Prof. Ranjeet Nambudiri
Dean (Programs), IIM Indore



The Need For Data Smart Future Leaders

As organizations are moving towards a technology-driven future, it is important for professionals across domains to realign themselves in terms of skills and efficiency with this change. Data is the new oil but there are very few skilled professionals who know how to utilize this new oil and optimize business processes with it. The staggering number of job opportunities and the increased skill gap makes it utmost crucial for fresh professionals as well as those who hold the managerial stature to rethink and relearn with the help of upskilling programs.



Over the last 5 years, almost **90% of all organizations** have incorporated **Analytics** in their business functions



According to the World Economic Forum, by **2022**, **85% of companies** will have adopted **Big Data and Analytics** technologies



54% of the working population need significant **reskilling & upskilling**: a report by BA Times

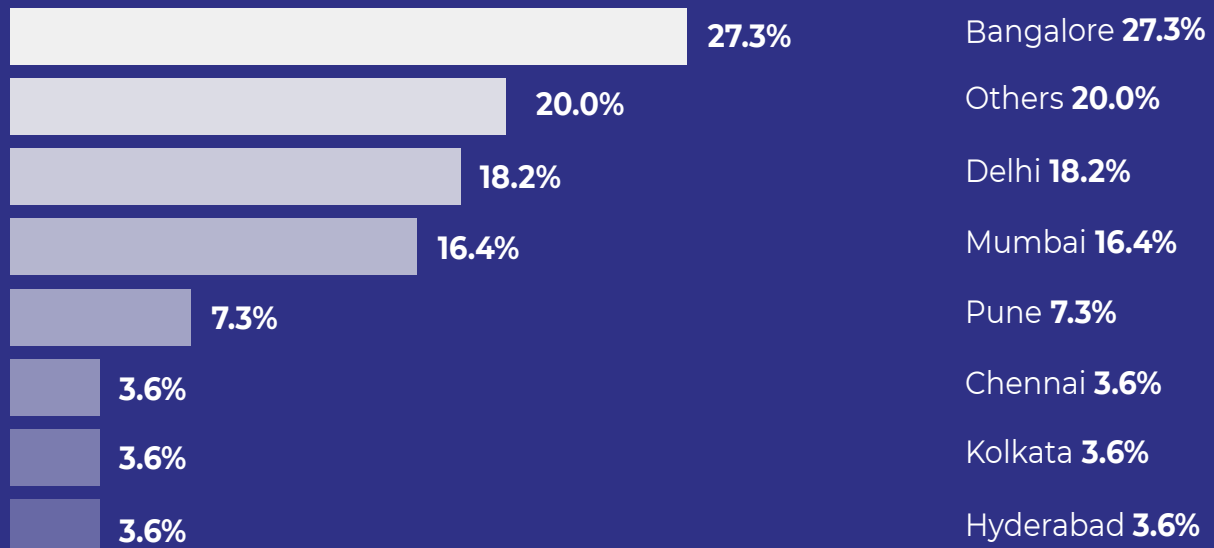


97,000 analytics jobs were vacant in **2019**: The New Indian Express

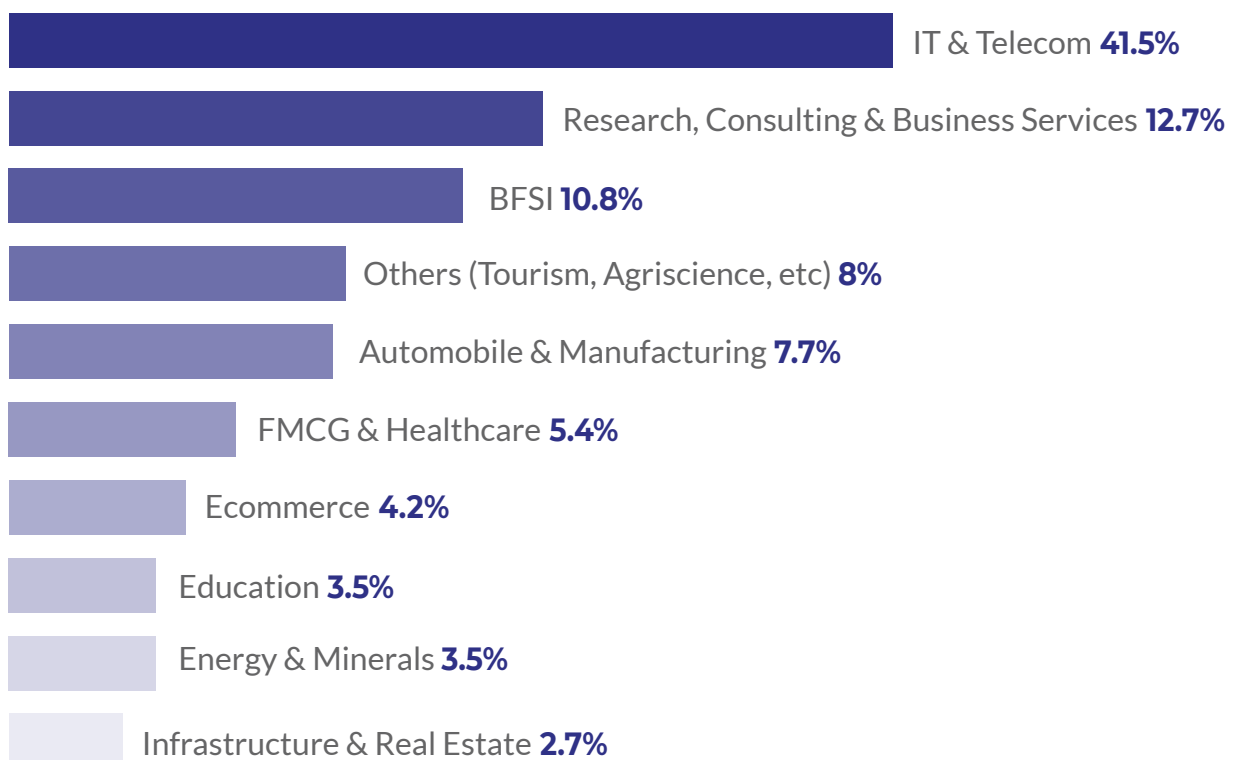


Integrated Program in Business Analytics: Learners Demographics

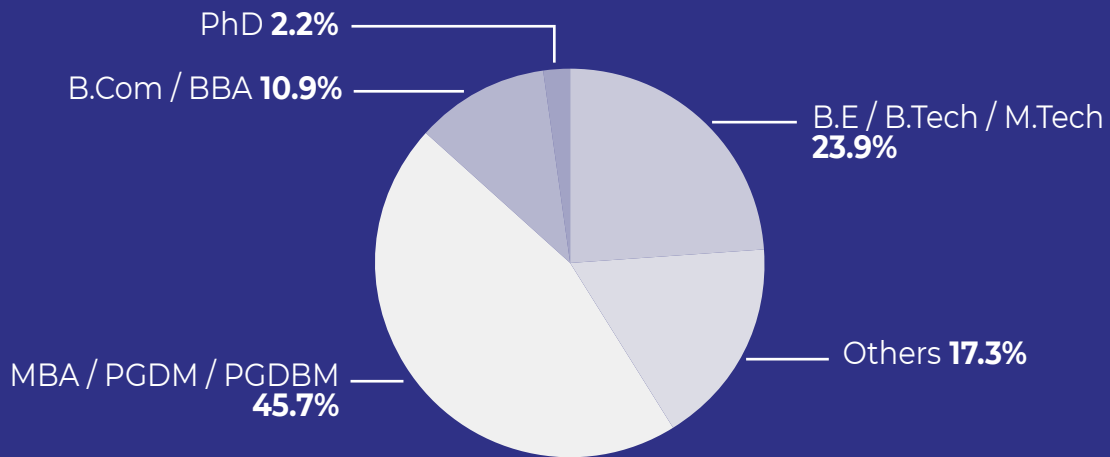
Learners from location



Industries of employment



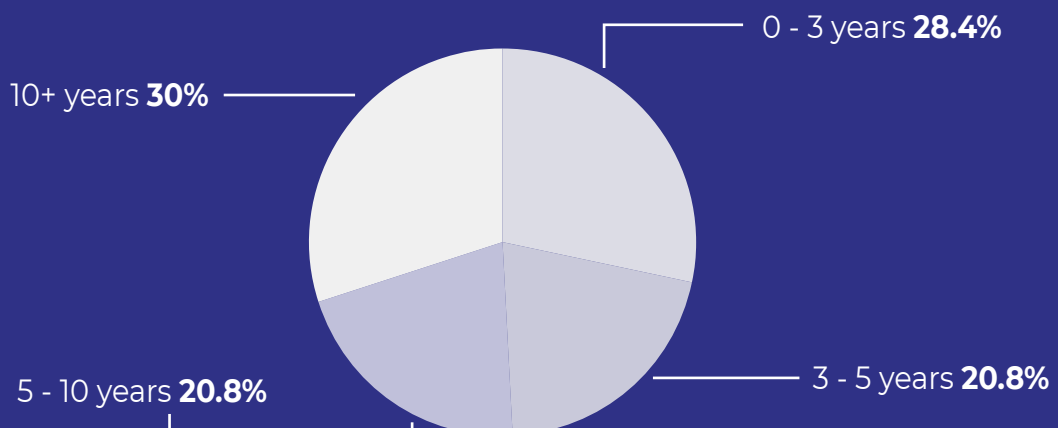
Educational qualification



Top Designations



Professional experience (In years)



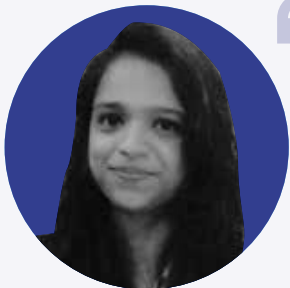
What do our learners say about IIM Indore's IPBA?



“ By being in the IT industry for more than 6+ years, I realized that there is a crucial demand for customer-centric products and services. Business Analytics has helped me achieve the skills required to design & build customer-focused products. I can now develop applications, processes, reports, dashboards, etc., keeping in mind the end-users' perspective & ultimately enriching the customer's satisfaction & experience.

Ritoshuvro Banerjee

Former Senior Business Analyst



“ The IPBA is a well-structured program with exhaustive coursework. It covers the current industry favorite topics such as Python, R, SQL, Machine Learning & Tableau. The elaborate curriculum makes it easy to understand, even for a novice in the field of analytics. I really enjoyed the sessions by IIM-I faculty members who are knowledgeable & aware of current industry requirements. The Integrated Program in Business Analytics is one of the best in the market.

Shruti Bhat

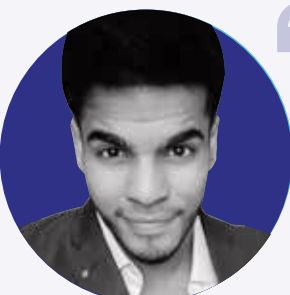
Risk Analyst



“ I'm happy with the exhaustive course curriculum. From Statistics, SQL, Machine Learning, Natural Language Processing to Big Data, Tableau, and more, all the topics are taught really well. The comprehensive course structure is well-defined, keeping the current industry needs in mind.

Anubhav Mishra

Team Lead



“ The online live classes with expert faculty from IIM Indore were seamless. I'd rate it a 10/10! Everything was taught in an outstanding manner with professional conduct. Classes, projects & assignments were properly scheduled. All the assignments were well-balanced & the Capstone Project helped me immensely in exponentially boosting my learning curve.

Arjun Verma

Virtual Intern - Data Analyst Consulting



Learner's who got upskilled



Apurva
Navinchanbra Shah

Global Marke
Development Manager



Market Development
Manager APAC



Ayan Bhattacharya

Team Lead
accenture



MDM SME
Schlumberger



Bidyut Kumar

Senior Product
Development Manager



Data Engineering
Manager



Devleena Banerjee

Quality Assurance
Manager



Fellowship
alphaa.ai



Geethu N

Content Developer



Assistant Manager





Harshit Godha

STL, Tier 1, Instrument Cluster Lead



Project Manager



Krishnayan Pramanik

IT Analyst



Senior Technical Specialist



Lakshmi Kumar

Procurement Consultant



P2P Head-South Asia and JAPAC



Mayank Saxena

HOI SAGE Institute of Management Studies and Dean Faculty of Management



Professor & Principal



Nitin Shetty

Business Analyst



Senior Business Analyst





Pooja Karira

Business Analyst



Product Owner



Deutsche Bank



Prashant Ahirao

Manager BI



Head - Analytics Development



Prasoon Shukla

Senior Consultant



Manager-Product Management



Pratiksha Nigam

Research Analyst and
Business Development
Executive



Associate Business Analyst



Priyanka Singh

Data Analyst



Project Manager





Rajesh Kishan Lal Puri

Associate Principal Architect
MICROLAND®



Principal Architect
MICROLAND®



Ravi Ashok Chouhan

Territory Manager
SIEMENS



Business Development
Manager
SIEMENS



Ruchi Kandpal

Quality Engineer



Reflections committee
member



Sandipan Dey

Associate Consultant



Consultant



Senthamizhan
Panneerselvam

Senior Product Analyst &
Pre-sales Consultant



Senior Specialist,
Digital Product Management





Shagun Sood

Executive -
Digital Technology

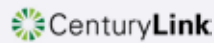


Data Science and
Business Analytic - Internship

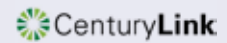


Srinu Babu Goruputi

Senior Lead
Software Developer



Senior Lead
Data System Engineer



Vidhya Subramaniam

Head Human Resources
and Administration



Data Analytics Intern



Wasim Akram

Team Leader
BANK OF AMERICA



Assistant Manager
BANK OF AMERICA



Akanksha Gupta

Assistant Team Lead



Associate Consultant





Ankita Pathak

Content Writer



Business Analyst
codewalla



Chandan Chandwani

Engagement Manager



Business Architect



Deepak Bisai

Manager



Operations Manager



Deepti Hariyani

Faculty



Faculty Member

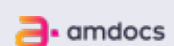


Manmohan Negi

Technical Architect



Software Engineering
Team Lead





Manoj T R

Advisor




Director




Natasha Lalit

Data Research Analyst



Business Analyst



Neela madhav Suram

Sr. Manager, Consulting COE



Sr. Manager, Client Success



Nirav Halvadia

Faculty in areas of Marketing,
Quantitative Techniques and
Information Systems



Associate Professor in
area of Marketing and
Business Analytics



Pallavi Goyal

Apache OFBiz Contributor



Senior Integrations Engineer





Pranay Jadhav

Procurement:
Officer (SCM)



Executive Supply
Chain Management



Prasant Ojha

Senior Consultant



PETRONAS



Senior Business
Intelligence Analyst



Prathmesh Pandey

Application Engineer



Co-Founder



Raj Rao

Director



Co-Founder



Rajalaxmi Tripathy

Utility Analyst



Senior Utility Analyst





Rena Salwa

Business Analyst-
Business Intelligence



Data Analyst



Rajarshi Biswas

Application
Development Analyst



Business
Technology Analyst



Rohit Raj

Senior Software Engineer



Application Development
Senior Analyst



Sandhya

Project Manager



Program Manager-Professional
Services



Shubham Saswat Mohanty

Consultant



Application Development Analyst





Shubhangi Bansal

Self Employed
KWALITY CABLE INDIA
AN ISO 9001 COMPANY



COO



Anishkumar Varadharajan

Consultant
Deloitte.



EA to CEO
TRENT
LIMITED
A 100% ENTERPRISE



Anuj Verma

Marketing Intern



Virtual Intern -
Data Analyst Consulting



Arushi Gupta

Content Writer Intern



Market Research
Analyst Intern



Dhiral Bhargava

Assistant Manager



Director





Gaurav Rai

Analyst



Senior Data Analyst



Nihar Sodani

Associate



Business Analyst Intern



Nisha Kumari

Senior Analyst



Process Lead



Pillai Deepak
Gyanashekhar

Officer, Service Operations



Executive - Accounts



Puneet Khatri

Global Supply
Chain Specialist



Business Director





Sai Jayanth Reddy
Yenumula

Programmer Analyst



Associate Data Scientist



Sandip Nighute

Team Lead -
Knowledge Management
(Intellectual Property)



Principal Associate



Shruti Bhat

Data Analyst Intern



Risk & Data Analyst

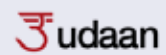


Sonali Sargam

Business Analyst



Senior Business Analyst



Tarrannum Kataria

Analyst



Associate Data Scientist





Vinayak Deshmukh

AGM - Digital and
Operational Excellence



Senior Manager -
MFG NA- Industrial
and Engineering Services



Viraj Wani

Internship Trainee



Business Intelligence Intern



Vishi Maroo

Associate Professional
Product Developer



Software Engineer



Integrated Program in Business Analytics - In A Snapshot



IIM Indore Executive Alumni Status: Become a part of the vast network with the prestigious IIM Indore



Ranked #1 among the 'Top Part-Time PG Courses in India' in 2020



Joint Certification: By Indian Institute of Management, Indore & Jigsaw Academy



Bring Your Own Project (BYOP): For comprehensive hands-on 'do & learn experience'



Course Duration: 10 Months Online Live Sessions



A Future Leaders Program: With a perfect blend of Data Science & Management Skills

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